



Year Ended August 31, 2011

Annual Report

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Proposal and challenge of valuable meals every day



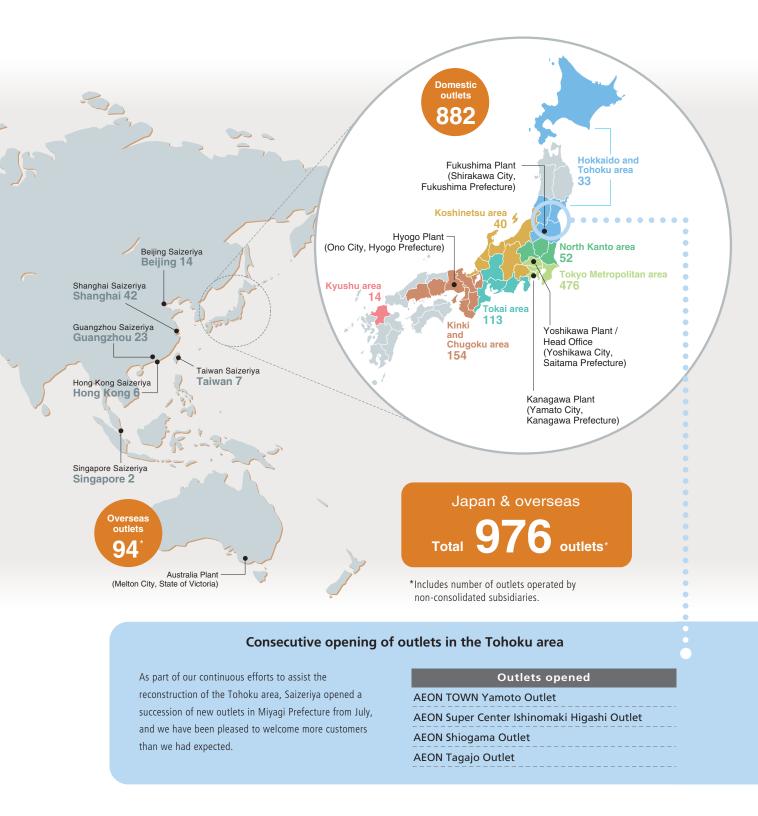
Now and forever— We will continue to pursue safety in all aspects of our food business



At Saizeriya, we continually review our quality management systems to enable our customers to eat food that is completely safe, and pursue safety to the highest level in all aspects of our food business.

Our ingredients undergo safety inspections both in-house and externally, with specialist staff visiting the production sites of our most important ingredients to confirm quality control methods and other information. At our plants, to maintain safe food production, we implement periodical inspections and checks, and all cooking and processing in restaurants are carried out according to the strict instructions in our manuals. In addition, we are working to maintain a solid financial structure that will support stronger quality management measures, and continuing to pursue safety in all aspects of our food business.

We will continue to expand our outlet network, both in Japan and overseas





Note: The U.S. dollar amounts represent translations of Japanese yen amounts at the rate of ¥76.74=US\$1, the approximate rate of exchange on August 31, 2011.

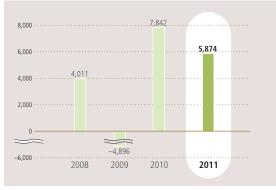
Net Sales

(millions of yen) 84,949 2008 2009

Total Assets 80,000 75,462 74.102 63,951 60,000 · · · · · · · · 20,000 2009 2010 2011

Net Income (Loss)

(millions of yen)



Net Assets and Equity Ratio



We will further strengthen our profitability by training our human resources to undertake the work required for growth, and developing our projects.

During the fiscal year ended August 31, 2011, some indications of recovery from recession were apparent, based on economic growth in emerging economies and government economic policies. At the same time, however, the Great East Japan Earthquake, the subsequent restrictions in electricity supply, and other problems meant that the future remained uncertain. In these conditions, Saizeriya worked to improve profitability and strengthen its business base by further advancing the technological levels of its vertical merchandising system. This system aims to consistently manage everything from the purchasing of ingredients to the delivery of our products to customers, to enhance efficiency and productivity.

During the fiscal year under review, we worked to further improve profitability by opening new outlets and enhancing our menus, which strengthened our products, as well as record progress in each of the projects we launched. As a result, the Company posted consolidated net sales of ¥99,860 million in the fiscal year under review, up 0.4% from the previous fiscal year, and operating income of ¥11,552 million, down 19.6%. Despite the difficult economic circumstances, our net sales were once again the highest in the Company's history.

Furthermore, we have begun a range of new projects, such as the creation of the enterprise resource planning (ERP) system, which provides the infrastructure for our business development, and the rebuilding of our commissaries, which are the basis of our manufacturing (food processing and logistics plants). At the same time, we have reviewed our human

resources training program, which is the core of our corporate growth. Aiming for further growth, we will work to improve our business efficiency by utilizing information via the ERP system, which has just begun operation, and reform our manufacturing technology by building new commissaries.

We ask for your understanding of Saizeriya's measures, and look forward to enjoying continued support from you, our shareholders.

> Left: Yasuhiko Shogaki Chairman and Representative Director

Right: Issei Horino

President and Representative Director



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NTERVIEW with the RESIDENT

We will continue to provide products with greater value than ever before to our customers.

In our restaurant business in Japan, we will grow by a net 40 outlets per year until we achieve a chain of 1,000 outlets in 2015.

We grew by a net 40 outlets in Japan during the fiscal year under review, with 67 new openings and 27 closures. We aim to continue this growth at a net 40 outlets per year, so that by 2015 we will achieve a chain of 1,000 outlets.

We aim to strengthen our business base through the further growth of our overseas restaurant business.

In our overseas restaurant business, we have increased the number of Japanese staff. We will begin a commissary system in China similar to the one operated in Japan. Moreover, we will promote the strengthening of our human resources and production systems, and continue to open additional restaurants in the future.

We are implementing a range of projects to boost profitability and continue our growth.

In addition to starting up a range of projects to ensure stable expansion after creation of a chain of 1,000 outlets nationwide, we are beginning new training programs for human resources.

Our large-scale projects include a new commissary in Chiba Prefecture, which we intend to operate in the fiscal year ending August 31, 2013. The new commissary equipped with earthquake-proof automatic warehouse will be the Company's largest. We will renew the production lines at our existing commissaries while operating them, to significantly improve their productivity. In addition, we will open a pilot plant for pizza manufacture, and raise the level of technology of our vertical merchandising system even further, to provide our customers with products of even greater value.

Excellent human resources are vital to promoting these projects and expanding the number of outlets we manage, and as such we focused our efforts in the



fiscal year under review on improving our staff training program. A new measure in this regard is that of the *Shacho to Kangaeru Kai* (Meeting for Discussion of Issues with the President, or SKK), which involves area managers and regional managers. As part of this program, I visited each area of operations and gave a lecture based on a functional approach. I also gave lectures to plant directors. In addition, staff participated in an external training course, and revisions were made to our skills evaluation system, to strengthen the training given to our staff who support the growth of our restaurant business.

We will conduct our business based on our principles regardless of other changes occurring in the market, to provide products of even greater value to our customers.

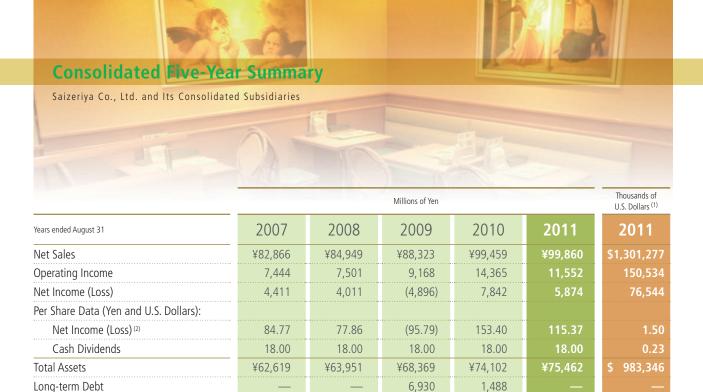
At a time when lifestyles and values are changing in the aftermath of the Great East Japan Earthquake, we believe that it is important to consider deeply the question of how to conduct business correctly, as we further develop our business.

In addition to the direct impact of the earthquake disaster on our business through temporary store closures and so on, we saw a drop in the number of customers visiting our outlets for dinner or late at night. At the same time, we opened four new outlets in Miyagi Prefecture with the aim of creating employment opportunities within the Tohoku area, and we are also working to construct a tomato farm. Our new outlets opened in circumstances that would normally be considered difficult, but their performance has far exceeded our expectations. Through this, we have learned a great deal about the essence of business, as well as the importance of developing our business for our customers and others.

Amid these changes, Saizeriya will continue to operate its business based on its principles, and provide products with even greater value than ever before.



Issei Horino
President and Representative Director



54,354

¥ 3,384

2,477

1,481

775

47,244

¥ 4,406

2,694

1,845

836

53,906

¥ 5,140

3,023

2,200

888

Notes: (1) The U.S. dollar amounts represent translations of Japanese yen amounts at the rate of ¥76.74=US\$1, the approximate rate of exchange on August 31, 2011.

53,156

¥ 2,796

2,410

1,704

768

- (2) The computation of net income (loss) per share is based on the weighted average number of shares outstanding during each year, retroactively adjusted for stock splits.
- (3) Yen amounts less than one million yen are omitted; dollar amounts are rounded to the nearest one thousand dollars.

Net Sales

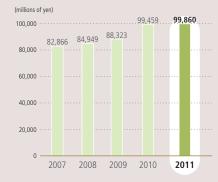
Net Assets

Capital Expenditures

Number of Restaurants

Depreciation and Amortization

Number of Full-time Employees



Ordinary Income (Loss) / Ordinary Income Margin



Net Income (Loss)



58,375

¥ 5,464

3,582

2,423

760,685

71,201

46,677

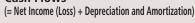
Total Assets / ROA



Net Assets / ROE



Cash Flows





Review of Operations

Saizeriva Co., Ltd. and Its Consolidated Subsidiaries



Operating Results for This Term

During the fiscal year under review, the Japanese economy showed a moderate recovery trend as a result of growth in emerging economies and government economic policies. However, the high price of materials and the continued strong yenin addition to the Great East Japan Earthquake of March 11, 2011 and the subsequent nuclear incident in Fukushima Prefecture—meant that the future remained unclear.

The dining-out industry suffered from sluggish personal consumption because of the challenging employment environment and the mood of selfrestraint that pervaded Japan after the earthquake disaster. Accordingly, the business environment surrounding companies was extremely difficult.

Under these circumstances, the Saizeriya Group worked to open new outlets, both in Japan and overseas, and to improve its menus and thus strengthen its products, as well as promote other projects to increase profitability.

As a result, the Saizeriya Group posted consolidated net sales of ¥99,860 million for the fiscal year under review (up 0.4% from the previous fiscal year), operating income of ¥11,552 million (down 19.6%), ordinary income of ¥11,982 million (down 14.5%), and net income of ¥5,874 million (down 25.1%).

Segment Results

Japan: Our new outlets and strengthened products resulted in total sales of ¥95,416 million and operating income of ¥11,320 million.

Australia: Many ingredients used by Saizeriya are manufactured locally. In line with the sales trends, we achieved ¥3,978 million in total sales and ¥105 million in operating income.

China: Saizeriya focused on attracting new customers and improving awareness of our brand through opening new outlets. Total sales amounted to ¥4,411 million, and operating income to ¥105 million.

Outlook for the Next Term

During the forthcoming fiscal year, we anticipate that the outlook for the global economy will remain uncertain, and that the difficult business environment will continue.

Accordingly, our targets are consolidated net sales of ¥105,800 million, operating income of ¥12,500 million, and net income of ¥6,800 million.

Consolidated Balance Sheets

Saizeriya Co., Ltd. and Its Consolidated Subsidiaries

	Million	s of Yen	Thousands of U.S. Dollars	
August 31, 2011 and 2010	2011	2010	2011	
ASSETS				
CURRENT ASSETS:				
Cash and deposits with banks	¥19,816	¥22,654	\$258,223	
Accounts receivable—tenants	807	679	10,516	
Merchandise and finished goods	3,502	3,147	45,635	
Raw materials and supplies	450	536	5,864	
Deferred tax assets	1,048	975	13,657	
Other	2,272	1,935	29,606	
Total current assets	27,898	29,929	363,539	
FIXED ASSETS:				
Tangible fixed assets		•••••		
Buildings and structures	20,292	18,249	264,425	
Machinery, vehicle and equipment	2,123	2,132	27,665	
Furniture and fixtures	2,337	1,975	30,453	
Land	5,379	5,357	70,094	
Lease assets, net	160	169	2,085	
Construction in progress	291	154	3,792	
Total tangible fixed assets	30,585	28,038	398,554	
Intangible fixed assets	425	208	5,538	
Investments and other assets				
Investment securities	2,494	2,161	32,499	
Caution and guarantee money	7,759	7,411	101,108	
Cooperative advances for construction	3,284	3,914	42,794	
Deferred tax assets	670	45	8,731	
Other	2,361	2,410	30,766	
Allowance for doubtful accounts	(16)	(17)	(208)	
Total investments and other assets	16,553	15,924	215,702	
Total fixed assets	47,564	44,172	619,807	
TOTAL ASSETS	¥75,462	¥74,102	\$983,346	

Notes: (1) The U.S. dollar amounts represent translations of Japanese yen amounts at the rate of ¥76.74=US\$1, the approximate rate of exchange on August 31, 2011. (2) The financial statements are a translation of the Japanese annual securities report's financial statements.

	Millions	of Yen	Thousands of U.S. Dollars	
August 31, 2011 and 2010	2011	2010	2011	
LIABILITIES				
CURRENT LIABILITIES:		•••••		
Accounts payable–trade	¥ 3,806	¥ 3,473	\$ 49,596	
Current portion of long-term loans payable	1,488	5,442	19,390	
Lease obligations	8	7	104	
Corporation and inhabitants taxes payable	3,598	3,152	46,886	
Accrued bonuses	1,253	1,205	16,328	
Allowance for special benefit for shareholders	258	207	3,362	
Asset retirement obligations	18		235	
Derivatives liabilities	234	782	3,049	
Other	3,944	4,132	51,394	
Total current liabilities	14,611	18,403	190,396	
LONG-TERM LIABILITIES:				
Long-term loans payable	—	1,488	· · · · · · · · · · · · · · · · · · ·	
Lease obligations	156	164	2,033	
Deferred tax liabilities	—	7	· · · · · · · · · · · · · · · · · · ·	
Asset retirement obligations	2,240		29,189	
Other	78	131	1,016	
Total long-term liabilities	2,475	1,792	32,252	
Total liabilities	17,087	20,195	222,661	
NET ASSETS				
SHAREHOLDERS' EQUITY:				
Capital stock	8,612	8,612	112,223	
Capital surplus	9,007	9,007	117,370	
Retained earnings	41,887	36,933	545,830	
Treasury stock	(2,210)	(1,274)	(28,799)	
Total shareholders' equity	57,296	53,278	746,625	
Accumulated other comprehensive income				
Valuation difference on available-for-sale securities	(102)	(80)	(1,329)	
Translation adjustments	1,112	686	14,490	
Total accumulated other comprehensive income	1,009	606	13,148	
Subscription rights to shares	68	21	886	
Total net assets	58,375	53,906	760,685	
TOTAL LIABILITIES AND NET ASSETS	¥75,462	¥74,102	\$983,346	

Consolidated Statements of Income

Saizeriya Co., Ltd. and Its Consolidated Subsidiaries

	Million	Millions of Yen			
Years Ended August 31, 2011 and 2010	2011	2010	2011		
NET SALES	¥99,860	¥99,459	\$1,301,277		
COST OF SALES	32,418	32,035	422,439		
Gross profit	67,442	67,423	878,838		
SELLING, GENERAL AND ADMINISTRATIVE EXPENSES	55,889	53,057	728,290		
Operating income	11,552	14,365	150,534		
NON-OPERATING INCOME:	862	260	11,233		
Interest income	204	161	2,658		
Gain on valuation of derivatives	547	<u>—</u>	7,128		
Interest on refund		39			
Compensation income	18	27	235		
Other	91	32	1,186		
NON-OPERATING EXPENSES:	433	603	5,642		
Interest expenses	25	68	326		
Foreign exchange losses	392	479	5,108		
Loss on valuation of derivatives		44			
Other	15	11	195		
Ordinary income	11,982	14,022	156,138		
SPECIAL INCOME:	42	51	547		
Compensation income	42	51	547		
SPECIAL LOSS:	1,803	482	23,495		
Impairment loss	209	106	2,723		
Loss on retirement of fixed assets	110	166	1,433		
Store closure loss	132	208	1,720		
Loss on adjustment for changes of accounting standard for asset retirement obligations	1,200	_	15,637		
Loss on disaster	150		1,955		
INCOME BEFORE INCOME TAXES AND MINORITY INTERESTS	10,221	13,590	133,190		
Corporation, inhabitants and enterprise taxes	5,054	2,992	65,859		
Deferred income taxes and other	(707)	2,755	(9,213)		
NET INCOME	¥ 5,874	¥ 7,842	\$ 76,544		

Consolidated Statement of Changes in Net Assets

Saizeriya Co., Ltd. and Its Consolidated Subsidiaries

					Million	s of Yen				
	Shareholders' equity Accum			Accumulat	ed other con income	nprehensive				
Year Ended August 31, 2011	Capital stock	Capital surplus	Retained earnings	Treasury stock	Total shareholders' equity	Valuation difference on available-for- sale securities	Translation adjustments	Total accumulated other comprehensive income	Subscription rights to shares	Total net assets
BALANCE AS OF AUGUST 31, 2010	¥8,612	¥9,007	¥36,933	¥(1,274)	¥53,278	¥ (80)	¥ 686	¥ 606	¥21	¥53,906
Changes during the term										
Dividends			(920)		(920)					(920)
Net income			5,874		5,874					5,874
Acquisition of treasury stock				(935)	(935)					(935)
Net changes of items other than shareholders' equity						(22)	425	402	47	449
Total changes during the term			4,954	(935)	4,018	(22)	425	402	47	4,468
BALANCE AS OF AUGUST 31, 2011	¥8,612	¥9,007	¥41,887	¥(2,210)	¥57,296	¥(102)	¥1,112	¥1,009	¥68	¥58,375

					Thousands o	of U.S. Dollars				
		Sha	Shareholders' equity Accumulated other comprehensive income		nprehensive					
Year Ended August 31, 2011	Capital stock	Capital surplus	Retained earnings	Treasury stock	Total shareholders' equity	Valuation difference on available-for- sale securities	Translation adjustments	Total accumulated other comprehensive income	Subscription rights to shares	Total net assets
BALANCE AS OF AUGUST 31, 2010	\$112,223	\$117,370	\$481,274	\$(16,602)	\$694,266	\$(1,042)	\$ 8,939	\$7,897	\$274	\$702,450
Changes during the term										
Dividends			(11,989)		(11,989)					(11,989)
Net income			76,544		76,544					76,544
Acquisition of treasury stock				(12,184)	(12,184)					
Net changes of items other than shareholders' equity						(287)	5,538	5,238		5,851
Total changes during the term			64,556	(12,184)	52,359	(287)	5,538	5,238		58,223
BALANCE AS OF AUGUST 31, 2011	\$112,223	\$117,370	\$545,830	\$(28,799)	\$746,625	\$(1,329)	\$14,490	\$13,148	\$886	\$760,685

Consolidated Statements of Cash Flows

Saizeriya Co., Ltd. and Its Consolidated Subsidiaries

	Millions	of Yen	Thousands of U.S. Dollars
Years Ended August 31, 2011 and 2010	2011	2010	2011
OPERATING ACTIVITIES:			
Income before income taxes and minority interests	¥10,221	¥13,590	\$133,190
Depreciation and amortization	3,582	3,023	46,677
Decrease in allowance for doubtful accounts	(0)	(0)	(0)
Increase in accrued bonuses	48	446	625
Increase (decrease) in reserve for special benefit for shareholders	51	(5)	665
Interest income	(204)	(161)	(2,658)
Interest on refund		(39)	
Interest expenses	25	68	326
Exchange gain	357	500	4,652
Loss on valuation of derivatives	(547)	44	(7,128)
Loss on retirement of fixed assets	110	166	1,433
Store closure loss	132	208	1,720
Impairment loss	209	106	2,723
Loss on disaster	150		1,955
Compensation income	(42)	(51)	(547)
Loss on adjustment for changes of accounting standard for asset retirement obligations	1,200	— (5. <i>)</i>	15,637
Increase in accounts receivable—tenants	(127)	(153)	(1,655)
Increase in inventories	(270)	(234)	(3,518)
Increase in other current assets	(95)	(64)	(1,238)
Increase in accounts payable—trade	331	171	4,313
Increase in accounts payable—trade Increase in other current liabilities	78	370	1,016
Other			
Subtotal	(459)	480	(5,981)
Interest and dividends received	14,752 135	18,468 95	192,234 1,759
Interest paid	(24)	(64)	(313)
Payments of income taxes, etc.	(4,505)	(296)	(58,705)
Income taxes refund	(420)	1,472	(4.564)
Payments for loss on disaster	(120)	40.674	(1,564)
Net cash provided by operating activities	10,238	19,674	133,412
INVESTING ACTIVITIES:	(255)	(622)	(4.626)
Purchase of investments in subsidiaries	(355)	(622)	(4,626)
Payments into long-term time deposits	(2,000)		(26,062)
Purchase of tangible fixed assets	(4,833)	(4,257)	(62,979)
Purchase of intangible fixed assets	(252)	(41)	(3,284)
Payments for caution money, guarantee money and cooperative advances for construction	(608)	(511)	(7,923)
Proceeds from collection of caution, guarantee money and cooperative advances for construction	826	734	10,764
Payments of loans receivable	(100)	<u> </u>	(1,303)
Increase in operating loans receivable	36	<u> </u>	469
Payments for other	(249)	(26)	(3,245)
Net cash used in investing activities	(7,537)	(4,725)	(98,215)
FINANCING ACTIVITIES:			
Repayment of long-term loans payable	(5,442)	(5,442)	(70,915)
Purchase of treasury stock	(935)	(1)	(12,184)
Dividends paid	(917)	(917)	(11,949)
Other, net		(14)	
Net cash used in financing activities	(7,295)	(6,376)	(95,061)
TRANSLATION DIFFERENCES ON CASH AND CASH EQUIVALENTS	(243)	(600)	(3,167)
INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	(4,838)	7,972	(63,044)
CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD	22,654	14,681	295,205
CASH AND CASH EQUIVALENTS AT END OF PERIOD	¥17,816	¥22,654	\$232,161

Corporate Data & Shareholders' Information

Saizeriya Co., Ltd. and Its Consolidated Subsidiaries

Corporate Data

As of August 31, 2011

Company Name	
	Saizeriya Co., Ltd.
Chairman and Representa	tive Director
	Yasuhiko Shogaki
President and Representat	ive Director
	Issei Horino
Head Office	***************************************
2-5, As	sahi, Yoshikawa City,
Saita	ma 342-0008, Japan
Established	
	May 1, 1973
Capital Stock	
	¥8,612,500,000
Number of Employees	
. ,	2,423
Number of Outlets	······································
	947

Consolidated Subsidiaries

Saizeriya Australia Pty. Ltd.

Shanghai Saizeriya Co., Ltd.

Guangzhou Saizeriya Co., Ltd.

Board of Directors and Statutory Auditors*

Yasuhiko Shogaki Chairman	Sakae Abe Standing Statutory Auditor
Issei Horino President	Tsutomu Okada Statutory Auditor
Nobuyuki Masuoka Director	Yoshiaki Miyazaki Statutory Auditor
Hideharu Matsutani Director	
Noboru Nagaoka Director	
Minoru Orido Director	
*As of November 25, 2011	

Shareholders' Information

As of August 31, 2011

Total Number of Shares Author	ized
	73,208,000
Number of Shares Issued	
Nulliber of Stidles issued	F2 272 242
	52,272,342
Shares Listed on	
	The First Section
of the Tokyo	Stock Exchange
Number of Shareholders	
	39,875

Principal Shareholders

	Number of Shares Held (Unit: 1,000 shares)	Percentage of Total Shares (%)
Yasuhiko Shogaki	15,953	30.51
Babette Co., Ltd.	4,175	7.98
Saizeriya Employees' Stock Holding Association	2,048	3.91
Japan Trustee Services Bank, Ltd. (Trust Account)	1,897	3.62
Saizeriya Co., Ltd.	1,825	3.49
The Master Trust Bank of Japan, Ltd. (Trust Account)	1,225	2.34
Goldman Sachs and Co. Regular Account	1,109	2.12
Keiko Shogaki	453	0.86
The Chase Manhattan Bank 385036	339	0.64
The Chiba Bank, Ltd.	311	0.59

Ownership of Shares by Category

	Number of Shareholders	Number of Shares Held* (Unit: 100 shares)	Percentage of Total Shares (%)
Japanese financial institutions	43	61,580	11.8
Japanese securities companies	27	780	0.2
Other Japanese corporations	192	43,226	8.3
Foreign corporations and individuals	165	66,460	12.7
Japanese individuals and others	39,448	349,441	67.0
Total	39,875	521,487	100.0

^{*}Odd-lot shares are excluded.



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