# サイゼリヤ月次報告 (2014年8月期)

2014年8月末現在

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#### 1. 全店合計

	店 舗 数		売上高前期比		客数前期比		客単価前期比	
	当期	前期	当期	前期	当期	前期	当期	前期
9月	988	935	101.6%	105.7%	102.2%	106.3%	99.4%	99.4%
10月	995	932	102.9%	99.3%	103.5%	100.4%	99.4%	98.9%
11月	1,005	940	107.3%	103.8%	108.4%	104.1%	99.0%	99.7%
12月	1,009	949	105.7%	104.1%	106.3%	104.3%	99.4%	99.8%
1月	1,012	953	105.3%	102.6%	106.1%	102.6%	99.3%	99.9%
2月	1,011	953	98.9%	105.3%	99.5%	105.5%	99.3%	99.8%
上期累計			103.6%	103.4%	104.4%	103.8%	99.3%	99.6%
3月	1,012	959	102.6%	106.3%	103.0%	107.0%	99.6%	99.3%
4月	1,012	968	102.1%	100.8%	103.8%	103.4%	98.3%	97.4%
5月	1,012	972	103.5%	104.8%	105.0%	106.6%	98.5%	98.3%
6月	1,013	974	99.2%	106.1%	100.8%	108.0%	98.3%	98.3%
7月	1,020	983	100.9%	103.3%	100.8%	105.2%	100.1%	98.2%
8月	1,019	981	103.1%	104.4%	103.0%	105.2%	100.0%	99.2%
下期累計			101.9%	104.3%	102.8%	105.9%	99.2%	98.5%
当期累計			102.7%	103.9%	103.5%	104.9%	99.2%	99.0%

## 2. 既存店計

	店 舗 数		売上高前期比		客数前期比		客単価前期比	
	当期	前期	当期	前期	当期	前期	当期	前期
9月	900	900	95.3%	99.5%	95.5%	99.7%	99.8%	99.8%
10月	904	904	95.8%	93.9%	96.0%	94.6%	99.8%	99.2%
11月	905	905	99.4%	98.6%	100.0%	98.5%	99.4%	100.0%
12月	912	912	98.4%	98.6%	98.5%	98.5%	99.9%	100.1%
1月	921	921	98.5%	97.5%	98.7%	97.3%	99.7%	100.2%
2月	922	922	92.5%	100.3%	92.8%	100.2%	99.7%	100.1%
上期累計			96.7%	98.0%	96.9%	98.1%	99.7%	99.9%
3月	922	922	96.7%	101.1%	96.7%	101.4%	100.0%	99.7%
4月	927	927	97.2%	95.5%	98.4%	97.4%	98.8%	98.0%
5月	932	932	99.4%	98.9%	100.5%	100.2%	98.9%	98.7%
6月	936	936	95.2%	100.5%	96.5%	101.8%	98.7%	98.8%
7月	943	943	97.2%	97.1%	96.8%	98.4%	100.4%	98.6%
8月	952	952	98.7%	98.3%	98.4%	98.6%	100.3%	99.7%
下期累計			97.4%	98.6%	97.9%	99.6%	99.6%	99.0%
当期累計			97.1%	98.3%	97.4%	98.9%	99.6%	99.4%

- (注1) 既存店は、該当月末日現在、OPEN月を除き継続して満13ヶ月以上営業している店舗で計算しております。従って月により変動いたします。
- (注2) 改装等で臨時休業をした場合、該当月中に3分の2以上の営業日があれば月次の既存店に含めて計算しております。
- (注3) 尚、既存店データに含まれない店舗は、以下の通りでございます。

閉店店舗数・・・・4店舗(8月に閉店した4店舗中2店舗は既存店に含みます。)

2014年8月改装・休業店舗数・・・・1店舗

閉店店舗名・・・・・埼玉本庄店 イオンモール富津店 日本生命アネックスビル店 郡山並木店

長年に渡りご利用頂きまして、誠にありがとうございました。

- (注4) 上記の数値は、レストラン業態「サイゼリヤ」のみについてのものであり、その他の業態の数値は含んでおりません。
- (注5) 2014年8月の既存店売上高は、日曜の日数が前年同月よりも1日多かったことが、2%ポイント程度プラスに影響したものと考えます。

## Saizeriya Monthly Sales Data

for the fiscal year ending in August 2014

As of end of August 2014

Saizeriya Co., Ltd. Masataka Harada , Investor Relations

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## 1. All Stores Base

(Y/Y%)

	# of Stores		Net Sales		# of Customers		Sales per Customer	
	Fiscal year ended		Fiscal year ended		Fiscal year ended		Fiscal year ended	
	2014/8	2013/8	2014/8	2013/8	2014/8	2013/8	2014/8	2013/8
Sept.	988	935	101.6%	105.7%	102.2%	106.3%	99.4%	99.4%
Oct.	995	932	102.9%	99.3%	103.5%	100.4%	99.4%	98.9%
Nov.	1,005	940	107.3%	103.8%	108.4%	104.1%	99.0%	99.7%
Dec.	1,009	949	105.7%	104.1%	106.3%	104.3%	99.4%	99.8%
Jan.	1,012	953	105.3%	102.6%	106.1%	102.6%	99.3%	99.9%
Feb.	1,011	953	98.9%	105.3%	99.5%	105.5%	99.3%	99.8%
1st Half			103.6%	103.4%	104.4%	103.8%	99.3%	99.6%
Mar.	1,012	959	102.6%	106.3%	103.0%	107.0%	99.6%	99.3%
Apr.	1,012	968	102.1%	100.8%	103.8%	103.4%	98.3%	97.4%
May	1,012	972	103.5%	104.8%	105.0%	106.6%	98.5%	98.3%
Jun.	1,013	974	99.2%	106.1%	100.8%	108.0%	98.3%	98.3%
Jul.	1,020	983	100.9%	103.3%	100.8%	105.2%	100.1%	98.2%
Aug.	1,019	981	103.1%	104.4%	103.0%	105.2%	100.0%	99.2%
2nd Half			101.9%	104.3%	102.8%	105.9%	99.2%	98.5%
TOTAL			102.7%	103.9%	103.5%	104.9%	99.2%	99.0%

## 2. Existing Stores Base

(Y/Y%)

	# of Stores		Net Sales		# of Customers		Sales per Customer	
	Fiscal year ended		Fiscal year ended		Fiscal year ended		Fiscal year ended	
	2014/8	2013/8	2014/8	2013/8	2014/8	2013/8	2014/8	2013/8
Sept.	900	900	95.3%	99.5%	95.5%	99.7%	99.8%	99.8%
Oct.	904	904	95.8%	93.9%	96.0%	94.6%	99.8%	99.2%
Nov.	905	905	99.4%	98.6%	100.0%	98.5%	99.4%	100.0%
Dec.	912	912	98.4%	98.6%	98.5%	98.5%	99.9%	100.1%
Jan.	921	921	98.5%	97.5%	98.7%	97.3%	99.7%	100.2%
Feb.	922	922	92.5%	100.3%	92.8%	100.2%	99.7%	100.1%
1st Half			96.7%	98.0%	96.9%	98.1%	99.7%	99.9%
Mar.	922	922	96.7%	101.1%	96.7%	101.4%	100.0%	99.7%
Apr.	927	927	97.2%	95.5%	98.4%	97.4%	98.8%	98.0%
May	932	932	99.4%	98.9%	100.5%	100.2%	98.9%	98.7%
Jun.	936	936	95.2%	100.5%	96.5%	101.8%	98.7%	98.8%
Jul.	943	943	97.2%	97.1%	96.8%	98.4%	100.4%	98.6%
Aug.	952	952	98.7%	98.3%	98.4%	98.6%	100.3%	99.7%
2nd Half			97.4%	98.6%	97.9%	99.6%	99.6%	99.0%
TOTAL			97.1%	98.3%	97.4%	98.9%	99.6%	99.4%

Note1 "Existing Stores" are defined as those operated for over 13 full months as of end of each month; therefore the number of such stores changes each month.

Note2 We will exclude sales record of an existing store, if it is operated for less than two thirds of days in operation for the month.

Note3 In addition, the number of the stores which are not included in existing shop data is as follows.

Closed store · · · · · 4 store (4 stores out of 2 store which closed in August include it in an existing store.)

The number of the stores redecorated in August, 2014  $\cdot\cdot\cdot\cdot 1$  stores

Closing a store list · · · · · Saitama Hnjo store Aeon Mall Futtsu store Nippon Life's Annex store Koriyama Namiki store Thank you for using it for many years.

Note4 The above figures are not inclusive of our new types of business other than Italian restaurant "Saizeriya."

Note5 We estimate about 2% point positive impact on the existing store sales for August 2014 due to the fact that we had 5 Sundays instead of 4 as was in August 2013.