

# Annual Report 2015 Year ended August 31, 2015



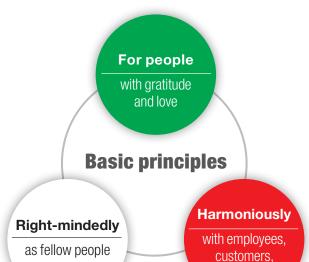
Saizeriya Co., Ltd.

### **Management Philosophy**

# Working to deliver high-value meals every day

Saizeriya's mission calls for consistently delivering healthy and tasty Italian food at prices that everyone can afford, while ensuring the highest food safety. To fulfill this mission, we have established an integrated manufacturing and sales system covering all stages from raw material purchasing and processing to restaurant service, and we offer healthy and safe meals made from excellent ingredients at reasonable prices.

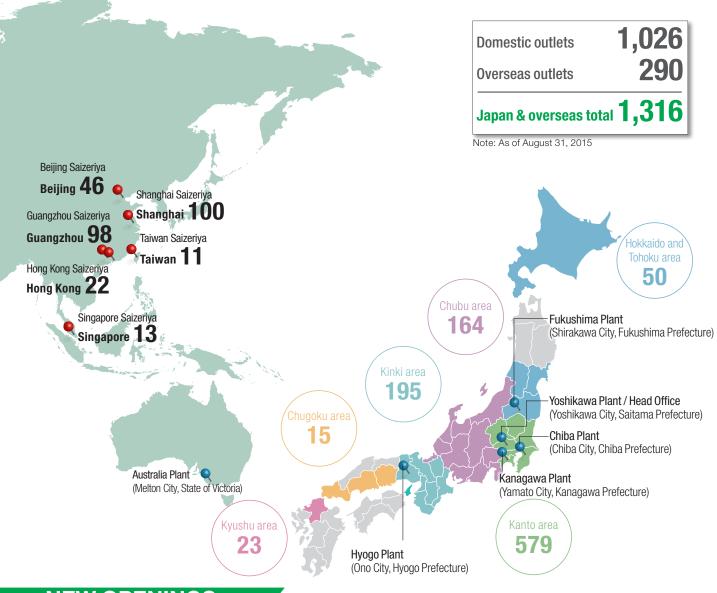
As casual Italian restaurants that customers enjoy visiting, Saizeriya restaurants will continue to propose delightful ways of savoring Italian-style food culture with an à-la-carte ordering system that meets dining requirements.



and society

Saizeriya Annual Report 2015

# **The Number of Restaurants**



# **NEW OPENINGS**

# New outlets opened one after another!

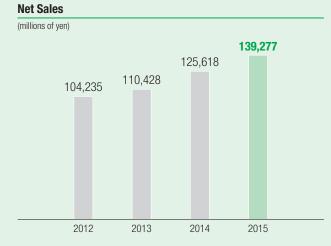
- 2015.05.13 Summit Fujisawa Station North Exit(Kanagawa Prefecture)
- 2015.06.04 Motoyawata Station North Exit(Chiba Prefecture)
- 2015.07.11 Aeonmall Tonami(Toyama Prefecture)
- 2015.07.14 Aeon Fukuroi(Shizuoka Prefecture)
- 2015.07.23 Colorful Town Gifu(Gifu Prefecture)
- 2015.08.06 Garden Park Wakayama(Wakayama Prefecture)
- 2015.09.01 Tamachi Station East Exit Yachiyobashi(Tokyo)
- 2015.09.17 MASA21(Gifu Prefecture)
- 2015.10.01 Okegawa Mine(Saitama Prefecture)



# **Consolidated Financial Highlights**

	2015	2014	2015
Years Ended August 31, 2015 and 2014	Millions	s of Yen	Thousands of U.S. Dollars
Operation Data:			
Net Sales	¥139,277	¥125,618	\$1,149,340
Income before Income Taxes and Minority Interests	6,287	2,669	51,881
Net Income	3,774	1,193	31,144
Financial Data:			
Total Assets	95,485	87,224	787,960
Net Assets	72,424	68,643	597,656
Per Share Data (Yen and U.S. Dollars):			
Net Income Per Share	¥74.70	¥ 23.65	\$0.62
Dividends Per Share	18.00	18.00	\$0.15

Note: The U.S. dollar amounts represent translations of Japanese yen amounts at the rate of ¥121.18=US\$1, the approximate rate of exchange on August 31, 2015.



#### **Total Assets**

(millions of yen)





#### Net Assets / Equity Ratio

(millions of yen) Net Assets

--- Equity Ratio(%)



### **To Our Shareholders**

# Building a solid corporate structure and system for growth in new areas beyond the milestone of 1,000 outlets

During the fiscal year ended August 31, 2015, the Japanese government's monetary and fiscal policies bore fruit in a gradual economic recovery, reflected for example in the improving trend of corporate earnings and employment, which was also supported by inbound tourism consumption from the increasing number of foreigners visiting Japan. For the dining-out industry, yen depreciation caused steep rises in import prices and raw material prices,

while labor shortage caused rises in personnel expenses, contributing to continued challenges in the economic environment.

Against this background, Saizeriya pursued various initiatives to boost profitability. These include our continuous efforts to open new outlets both in Japan and overseas, improving the quality of services at the outlets, and increasing the attractiveness of products through menu improvements. In June 2015, the number of Saizeriya outlets in Shanghai has reached 100.

As a result of these initiatives, the Company achieved record-high sales both in Japan and overseas, posting consolidated net sales of ¥139,277 million (up 10.9% from the previous fiscal year), operating income of ¥7,511 million (up 36.9%), ordinary income of ¥8,004 million (up 35.3%), and net income of ¥3,774 million (up 216.4%).

We ask for your continued understanding of our efforts, and we look forward to the continued support of our shareholders.



Yasuhiko Shougaki Chairman and Representative Director Issei Horino President and Representative Director

# "Saizeriya achieved both sales and for the first time in five years."

# We are maintaining and improving the service quality at existing outlets, while also improving their facilities.

Regarding the service standards at existing outlets, the efforts at the individual outlet level were effective in maintaining and improving the dining space environment as a restaurant, which strengthened the existing outlets and resulted in a rise in the number of customers. Meanwhile, some of the outlets are experiencing the deterioration of facilities partly as a result of a new opening rush in the past. In view of this situation, the Company will focus on capital investment at existing outlets going forward. Although the specific scope of such investment will vary with each outlet, we will make sure that the investment will lead to the maintenance and improvement of the dining space and kitchen environment, and will thereby enhance the delight and convenience of the customers. Strengthening existing outlets is one of the highest-priority issues that we should address in developing future growth strategies of the Company.

# We have reinvented the outlet opening strategy

By restraining the number of new outlets opened

during the fiscal year under review, the Company was able to revamp the old outlet opening strategy and establish a new outlet opening strategy model. We will apply the new model to the outlet opening strategy to be implemented in and after the next fiscal year. In the area of facilities, we already succeeded in reducing by half the amount of kitchen floor space. If we could reduce it even further, it would be possible to open outlets in areas where it was not previously feasible such as in a site in front of a station or in central Tokyo. If we could also reduce the amount of required investment, we could expand the geographic areas where it is feasible to open a new outlet.

# We are actively conducting marketing activities

Marketing activities warrant special attention. Many of our menus and interior posters seem to lack ingenuity as compared with those of our competitors. In contrast, our competitors are actively attracting customers by placing advertising signboards along major roads and in other places. We believe that it is essential for the Company to conduct marketing activities that pay close attention to details in order to strengthen the existing outlets.

# income increases

Issei Horino President and Representative Director

A new information system that we have been developing for the past several years has started its full-fledged operation in October 2015. We will make the best use of the vast data to be collected through the new system to promote our marketing activities under the leadership of data scientists, who are being developed internally.

# We are strengthening the business foundation of the overseas business

The number of overseas outlets reached 300 as of September 30, 2015. With regard to Shanghai Saizeriya, the number of outlets has reached 100 in June 2015 after 11 and a half years since the opening of its first outlet in Shanghai in December 2003, which was our first overseas outlet. The total operating income from overseas subsidiaries accounts for 33% of the Group as a whole and its influence is increasing each year. To realize further growth, it is time for us to revise the entire business strategy for the overseas business including strengthening of the headquarter functions. We will strengthen the overseas business as a path to group-wide growth strategies.

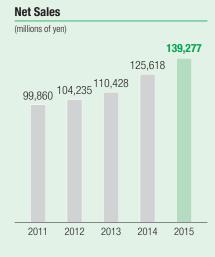


# **Consolidated Five-Year Summary**

		Thousands of U.S. Dollars $^{(1)}$				
Years ended August 31	2011	2012	2013	2014	2015	2015
Net Sales	¥99,860	¥104,235	¥110,428	¥125,618	¥139,277	\$1,149,340
Operating Income	11,552	9,884	7,547	5,488	7,511	61,982
Net Income	5,874	5,471	3,937	1,193	3,774	31,144
Per Share Data (Yen and U.S. Dollars):						
Basic Net Income (2)	115.37	108.46	78.06	23.65	74.70	0.62
Cash Dividends Applicable to the Year	18.00	18.00	18.00	18.00	18.00	0.15
Total Assets	¥75,462	¥ 80,316	¥ 87,472	¥ 87,224	¥ 95,485	\$ 787,960
Long-Term Loans Payable		1,510	2,078			0
Net Assets	58,375	62,968	67,344	68,643	72,424	597,656
Capital Expenditures	¥ 5,464	¥ 8,200	¥ 13,700	¥ 8,660	¥5,970	\$ 49,266
Depreciation and Amortization	3,573	3,975	4,974	5,996	5,946	49,068
Number of Full-Time Employees	2,423	2,686	3,081	4,104	4,391	
Number of Restaurants	947	1,018	1,095	1,248	1,361	

Notes: (1) The U.S. dollar amounts represent translations of Japanese yen amounts at the rate of ¥121.18=US\$1, the approximate rate of exchange on August 31, 2015. (2) The computation of net income per share is based on the weighted average number of shares outstanding during each year, retroactively adjusted for stock splits.

(3) Yen amounts less than one million yen are omitted; dollar amounts are rounded to the nearest one thousand dollars.



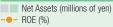


#### **Total Assets / ROA**

Total Assets (millions of yen) --- ROA (%)



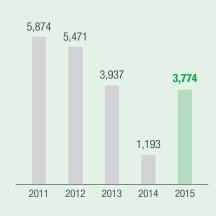
Net Assets / ROE





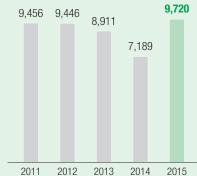


(millions of yen)



#### **Cash Flows**

(= Net Income + Depreciation and Amortization) (millions of yen)



2011 2012 2013 2014

# Operating Results for This Term

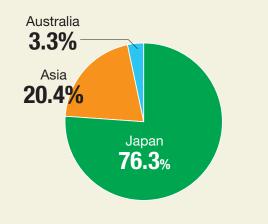
During the fiscal year ended August 31, 2015, the monetary and fiscal policies of the Japanese government and the Bank of Japan bore fruit in a gradual economic recovery, reflected for example in the improving trend of corporate earnings and employment, which was also supported by inbound tourism consumption from the increasing number of foreigners visiting Japan.

For the dining-out industry, yen depreciation caused steep rises in import prices and raw material prices, while labor shortage caused rises in personnel expenses, contributing to continued challenges in the economic environment.

Against this background, the Saizeriya Group pursued various initiatives to boost profitability. These include our continuous efforts to open new outlets both in Japan and overseas, improving the quality of services at the outlets, and increasing the attractiveness of products through menu improvements. In June 2015, the number of Saizeriya outlets in Shanghai has reached 100.

As a result of these initiatives, the Company achieved record-high sales both in Japan and overseas, posting consolidated net sales of ¥139,277 million (up 10.9% from the previous fiscal year), operating income of ¥7,511 million (up 36.9%), ordinary income of ¥8,004 million (up 35.3%), and net income of ¥3,774 million (up 216.4%).





#### Japan

Our efforts to strengthen the operation of existing outlets including the service improvements from the customers' perspective resulted in total sales of ¥109,927 million (up 4.6% from the previous fiscal year) and operating income of ¥4,717 million (up 22.6%).

#### Australia

Many ingredients used by Saizeriya are manufactured locally. In line with the sales trends of the Company, we achieved ¥4,758 million in total sales (up 7.6% from the previous fiscal year) and ¥332 million in operating income (up 99.5%).

#### Asia

Saizeriya focused on attracting new customers and improving awareness of our brand through opening new outlets. As a result, total sales amounted to ¥29,313 million (up 43.2% from the previous fiscal year) and operating income was ¥2,521 million (up 68.1%).

# **Outlook for the Next Term**

The forthcoming fiscal year is expected to bring a continued gradual economic recovery. However, the outlook remains uncertain due to factors such as concerns about a possible downturn of the overseas economy. Accordingly, we forecast consolidated net sales of ¥147.4 billion, operating income of ¥8.4 billion, ordinary income of ¥8.6 billion, and net income attributable to owners of parent of ¥4.6 billion.

# **Consolidated Balance Sheets**

	Millions of	of Yen	Thousands of U.S. Dollars		
August 31, 2015 and 2014	2015	2014	2015		
ASSETS					
CURRENT ASSETS:					
Cash and deposits with banks	¥24,113	¥18,134	\$198,985		
Accounts receivable-tenants	1,041	1,410	8,591		
Securities	4,000		33,009		
Merchandise and finished goods	6,200	5,137	51,164		
Raw materials and supplies	1,070	985	8,830		
Deferred tax assets	569	524	4,695		
Other	2,925	2,783	24,138		
Total current assets	39,920	28,975	329,427		
FIXED ASSETS:					
Tangible fixed assets					
Buildings and structures	26,060	26,746	215,052		
Machinery, vehicle and equipment	2,610	3,229	21,538		
Furniture and fixtures	4,644	4,575	38,323		
Land	6,952	6,975	57,369		
Lease assets, net	122	132	1,007		
Construction in progress	417	397	3,441		
Total tangible fixed assets	40,807	42,055	336,747		
Intangible fixed assets	992	472	8,186		
Investments and other assets					
Investment securities	339	825	2,797		
Caution and guarantee money	9,757	9,411	80,517		
Cooperative advances for construction	1,290	1,718	10,645		
Deferred tax assets	1,990	1,696	16,422		
Other	402	2,083	3,317		
Allowance for doubtful accounts	(14)	(15)	(116)		
Total investments and other assets	13,765	15,720	113,591		
Total fixed assets	55,565	58,249	458,533		
TOTAL ASSETS	¥95,485	¥87,224	\$787,960		

	Millions of	of Yen	Thousands of U.S. Dollar		
August 31, 2015 and 2014	2015	2014	2015		
LIABILITIES					
CURRENT LIABILITIES:					
Accounts payable-trade	¥5,302	¥ 5,021	\$43,753		
Current portion of long-term loans payable	3,008	2,078	24,823		
Lease obligations	8	8	66		
Corporation and inhabitants taxes payable	1,720	561	14,194		
Accrued bonuses	1,299	1,158	10,720		
Allowance for special benefit for shareholders	142	208	1,172		
Asset retirement obligations	6	10	50		
Derivatives liabilities		13	_		
Other	6,612	6,097	54,563		
Total current liabilities	18,100	15,158	149,365		
LONG-TERM LIABILITIES:					
Long-term loans payable	485		4,002		
Lease obligations	122	131	1,007		
Deferred tax liabilities	30	32	248		
Asset retirement obligations	3,916	2,871	32,316		
Other	407	387	3,359		
Total long-term liabilities	4,961	3,422	40,939		
Total liabilities	23,061	18,581	190,304		
NET ASSETS					
SHAREHOLDERS' EQUITY:					
Capital stock	8,612	8,612	71,068		
Capital surplus	9,209	9,007	75,994		
Retained earnings	52,376	49,510	432,217		
Treasury stock	(1,986)	(2,212)	(16,389)		
Total shareholders' equity	68,212	64,917	562,898		
Accumulated other comprehensive income					
Valuation difference on available-for-sale securities	_	(13)	_		
Translation adjustments	4,102	3,533	33,850		
Total accumulated other comprehensive income	4,102	3,519	33,850		
Subscription rights to shares	109	205	899		
Total net assets	72,424	68,643	597,656		
TOTAL LIABILITIES AND NET ASSETS	¥95,485	¥87,224	\$787,960		

# **Consolidated Statements of Income**

	Millions of	of Yen	Thousands of U.S. Dollars		
Years Ended August 31, 2015 and 2014	2015	2014	2015		
NET SALES	¥139,277	¥125,618	\$1,149,340		
COST OF SALES	52,058	46,214	429,592		
Gross profit	87,219	79,403	719,747		
SELLING, GENERAL AND ADMINISTRATIVE EXPENSES	79,707	73,914	657,757		
Operating income	7,511	5,488	61,982		
NON-OPERATING INCOME:	511	464	4,217		
Interest income	239	227	1,972		
Foreign exchange gains	68		561		
Gain on valuation of derivatives	13	57	107		
Compensation income	119	115	982		
Other	70	64	578		
NON-OPERATING EXPENSES:	18	36	149		
Interest expenses	9	11	74		
Foreign exchange gains	_	15	0		
Other	9	9	74		
Ordinary income	8,004	5,917	66,051		
SPECIAL INCOME:	181	_	1,494		
Compensation income	148		1,221		
Gain on reversal of subscription rights to shares	32		264		
SPECIAL LOSS:	1,898	3,247	15,663		
Impairment loss	1,787	2,970	14,747		
Loss on retirement of fixed assets	82	218	677		
Store closure loss	28	59	231		
INCOME BEFORE INCOME TAXES AND MINORITY INTERESTS	6,287	2,669	51,881		
Corporation, inhabitants and enterprise taxes	2,827	2,178	23,329		
Deferred income taxes and other	(314)	(702)	(2,591)		
Total income taxes	2,513	1,476	20,738		
Income before minority interests	3,774	1,193	31,144		
NET INCOME	¥3,774	¥1,193	\$31,144		

# **Consolidated Statement of Changes in Net Assets**

					Millions	s of Yen				
		Sha	areholders' eq	uity		Accumulat	ted other com income	prehensive		
Year Ended August 31, 2015	Capital stock	Capital surplus	Retained earnings	Treasury stock	Total shareholders' equity	Valuation difference on available-for- sale securities	Translation adjustments	Total accumulated other comprehensive income	Subscription rights to shares	Total net assets
BALANCE AS OF SEPTEMBER 1, 2014	¥8,612	¥9,007	¥49,510	¥(2,212)	¥64,917	¥(13)	¥3,533	¥3,519	¥205	¥68,643
Changes during the term										
Increase in retained earnings from newly consolidated subsidiary										
Dividends			(908)		(908)					(908)
Net income			3,774		3,774					3,774
Acquisition of treasury stock				(386)	(386)					(386)
Disposal of treasury stock		202		613	815					815
Net changes of items other than shareholders' equity						13	568	582	(96)	485
Total changes during the term		202	2,866	226	3,295	13	568	582	(96)	3,780
BALANCE AS OF AUGUST 31, 2015	¥8,612	¥9,209	¥52,376	¥(1,986)	¥68,212	_	¥4,102	¥4,102	¥109	¥72,424

	Thousands of U.S. Dollars									
Shareholders' equity						Accumulated other comprehensive income				
Year Ended August 31, 2015	Capital stock	Capital surplus	Retained earnings	Treasury stock	Total shareholders' equity	Valuation difference on available-for- sale securities	Translation adjustments	Total accumulated other comprehensive income	Subscription rights to shares	Total net assets
BALANCE AS OF SEPTEMBER 1, 2014	\$71,068	\$74,327	\$408,566	\$(18,254)	\$535,707	\$(107)	\$29,155	\$29,039	\$1,692	\$566,455
Changes during the term										
Increase in retained earnings from newly consolidated subsidiary										
Dividends			(7,493)		(7,493)					(7,493)
Net income			31,144		31,144					31,144
Acquisition of treasury stock				(3,185)	(3,185)					(3,185)
Disposal of treasury stock		1,667		5,059	6,726					6,726
Net changes of items other than shareholders' equity						107	4,687	4,803	(792)	4,002
Total changes during the term	—	1,667	23,651	1,865	27,191	107	4,687	4,803	(792)	31,193
BALANCE AS OF AUGUST 31, 2015	\$71,068	\$75,994	\$432,217	\$(16,389)	\$562,898	_	\$33,850	\$33,850	\$899	\$597.656

#### Thousands of U.S. Dollars

# **Consolidated Statements of Cash Flows**

	Millions	of Yen	Thousands of U.S. Dolla		
Years Ended August 31, 2015 and 2014	2015	2014	2015		
OPERATING ACTIVITIES:					
Income before income taxes and minority interests	¥6,287	¥ 2,669	\$51,881		
Depreciation and amortization	5,946	5,996	49,068		
Increase (decrease) in allowance for doubtful accounts	(0)	(0)	(0)		
Increase (decrease) in accrued bonuses	116	44	957		
Decrease in reserve for special benefit for shareholders	(66)	(19)	(545)		
Interest income	(239)	(227)	(1,972)		
Interest expenses	9	11	74		
Exchange loss (gain)	(28)	2	(231)		
Loss (gain) on valuation of derivatives	(13)	(57)	(107)		
Loss on retirement of fixed assets	82	218	677		
Store closure loss	28	59	231		
Impairment loss	1,787	2,970	14,747		
Compensation income	(148)		(1,221)		
Gain on reversal of subscription rights to shares	(32)	_	(264)		
Increase in accounts receivable-tenants	369	(156)	3,045		
Increase in inventories	(1,079)	(398)	(8,904)		
Decrease (increase) in other current assets	(67)	91	(553)		
Increase in accounts payable-trade	104	350	858		
Increase in other current liabilities	372	1,400	3,070		
Other	50	202	413		
Subtotal	13,478	13,157	111,223		
Interest and dividends received	190	161	1,568		
Interest paid	(9)	(11)	(74)		
Payments of income taxes, etc.	(1,715)	(2,842)	(14,153)		
Net cash provided by operating activities	11,943	10,465	98,556		
INVESTING ACTIVITIES:		,			
Purchase of investments in subsidiaries	500	_	4,126		
Payments into time deposits		(412)			
Proceeds from withdrawal of time deposits	212	280	1,749		
Proceeds from withdrawal of long-term time deposits	1,500		12,378		
Purchase of tangible fixed assets	(4,732)	(6,781)	(39,049)		
Purchase of intangible fixed assets	(654)	(19)	(5,397)		
Payments for caution money, guarantee money and cooperative advances for construction	(428)	(707)	(3,532)		
Proceeds from collection of caution, guarantee money and cooperative advances for construction	742	796	6,123		
Other payments	(55)	(300)	(454)		
Net cash used in investing activities	(2,915)	(7,143)	(24,055)		
FINANCING ACTIVITIES:		x / - /	, , , , , , , , , , , , , , , , , , , ,		
Proceeds from long-term loans payable	6,000	_	49,513		
Repayment of long-term loans payable	(4,585)	(4,013)	(37,836)		
Purchase of treasury stock	(386)	(0)	(3,185)		
Proceeds from exercise of share options	720	<u> </u>	5,942		
Dividends paid	(908)	(908)	(7,493)		
Net cash provided by (used in) financing activities	840	(4,923)	6,932		
TRANSLATION DIFFERENCES ON CASH AND CASH EQUIVALENTS	323	352	2,665		
INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	10,191	(1,248)	84,098		
CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD	17,921	17,908	147,887		
INCREASE IN CASH AND CASH EQUIVALENTS FROM NEWLY CONSOLIDATED SUBSIDIARY		1,261			
CASH AND CASH EQUIVALENTS AT END OF PERIOD	¥28,113	¥17,921	\$231,994		

### **Corporate Data**

Company Name	
	Saizeriya Co., Ltd.
Chairman and Representative Dire	ctor
	Yasuhiko Shogaki
President and Representative Direct	ctor
	Issei Horino
Head Office	
,	, ,
,	, ,
Saitan	na 342-0008, Japan
Saitan	ahi, Yoshikawa City, na 342-0008, Japan May 1, 1973
Established	na 342-0008, Japan May 1, 1973
Established	na 342-0008, Japan
Saitan Established Capital Stock	na 342-0008, Japan May 1, 1973 ¥8,612,500,000

**1,316**(1,026 in Japan and 290 overseas)

Total Number of Shares Authorized

Number of Shares Issued

Number of Shareholders

Shares Listed on

**Consolidated Subsidiaries** 

Saizeriya Australia Pty. Ltd.

Shanghai Saizeriya Co., Ltd.

Guangzhou Saizeriya Co., Ltd.

Beijing Saizeriya Co., Ltd.

Taiwan Saizeriya Co., Ltd.

Hong Kong Saizeriya Co. Limited

Singapore Saizeriya Pte. Ltd.

#### As of August 31, 2015

#### **Board of Directors and Statutory Auditors\***

Yasuhiko Shogaki Chairman

President

Director

Issei Horino

Nobuyuki Masuoka

Tsutomu Okada Statutory Auditor

Ryohei Shibata

Standing Statutory Auditor

Yoshiaki Miyazaki Statutory Auditor

Hideharu Matsutani Director

Noboru Nagaoka Director

Minoru Orido Director

\*As of November 27, 2015

# Shareholders' Information

73,208,000

52,272,342

31,149

The First Section

of the Tokyo Stock Exchange

Principal Shareholders
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	Number of Shares Held (Unit: 1,000 shares)	Percentage of Total Shares (%)
Yasuhiko Shogaki	15,953	30.51
Babette Co., Ltd.	4,455	8.52
Saizeriya Employees' Stock Holding Association	2,026	3.87
Saizeriya Co., Ltd.	1,465	2.80
The Master Trust Bank of Japan, Ltd. (Trust Account)	1,016	1.94
Japan Trustee Services Bank, Ltd. (Trust Account)	958	1.83
Morgan Stanley & Co. LLC	889	1.70
Goldman Sachs and Company Regular Account	774	1.48
Japan Trustee Services Bank, Ltd. (Trust Account 9)	751	1.43
CBNY-Government of Norway	738	1.41

#### **Ownership of Shares by Category**

	Number of Shareholders	Number of Shares Held* (Unit: 100 shares)	Percentage of Total Shares (%)
Japanese financial institutions	31	6,026,200	11.55
Japanese securities companies	26	506,500	0.97
Other Japanese corporations	143	4,537,300	8.69
Foreign corporations and individuals	192	12,080,200	23.15
Japanese individuals and others	30,757	29,035,900	55.64
Total	31,149	52,186,100	100.00

\*Odd-lot shares are excluded.



### Saizeriya Co., Ltd.

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